UNIVERSITY OF NOVI SAD FACULTY OF MEDICINE



Study program: Integrated Academic Studies in Dental Medicine

Course title: Healthcare Management

Teachers: Artur L. Bjelica, Marija Jevtić

Course status: elective

ECTS Credits: 3
Condition: -

Course aim

Introduction with the healthcare management principles, as well as with leadership skills aimed at healthcare work efficiency improvement

Expected outcome of the course

Abilities and skills in understanding individual segments of the organisation and organisation as a whole, team work skills, knowledge of leadership skills

Course description

Theoretical education

- Human resources in healthcare
- Importance of different healthcare systems
- Importance of planning in healthcare
- Organisational behaviour and management
- Management in healthcare system
- Importance of economics and financial management in healthcare system
- Assessment of health needs in healthcare
- Importance of cost analysis in healthcare
- Ethics and Law in healthcare system management
- Health policy and decision-making
- Healthcare marketing,
- Healthcare leadership
- Strategic management and changes

Practical education

- Written assignments, group and individual activities
- Needs plan, cost analysis, strategic planning, human resources

Literature

Compulsory

- 1. Basics of Healthcare Management. Published by the Ministry of Health of RS. Authors: Bjegović Mikanović Vesna et al., April 2011, Belgrade (*Additional*
- 1. Psychology in Management. Abraham Maslow. Published by Adižes Novi Sad, 2004.

Number of active classes Theoretical classes: 15 Practical classes: 30

Teaching methods

Lectures, exercises, interactive teaching, seminars.

Student activity assessment (maximally 100 points)			
Pre-exam activities	Points	Final exam	points
Lectures	10	Written	50
Practices	10	Oral	
Colloquium			
Essay	30		